

## The Workforce Crisis

(Will you survive? Can you thrive?)

**There are some pretty dramatic statistics emerging that should strike fear into the heart of business leaders. Bill shows how the bad news is coming together and shares some ideas for organizations to cope with the situation – before it is too late!**

**If your members want more *Top Performers*, then, it's time to book Bill. He will help them learn how to fine tune their approach to *attracting, hiring and keeping Top Performers!***



A sudden “boom” in life expectancy; a dramatic drop in birth rates; a disengaged work force; reduced interest in staying at a job (average 3 years); changing workplace expectations; and, static productivity gains. Conventional approaches to finding good employees no longer work. Traditional approaches to leadership are not enhancing productivity.

All of these suggest a crisis forming in the workforce – but not one that will show up in the headlines with time to adjust.

Leaders must start the process to address this crisis now, by changing their workplaces to be more attractive to workers, instilling a culture to retain them and ensuring each employee is operating at his/her maximum efficiency.

This keynote presentation by Bill details these challenges and provides direction on solutions to help the audience not only survive the crisis but also beat the competition in attracting, hiring and keeping *Top Performers*.



**Bill Gilbert** is a speaker, trainer and coach who, for more than 15 years, has helped leaders achieve their potential in the workplace.

He is a Professional Member of the Canadian Association of Professional Speakers (<http://www.canadianspeakers.org>). He is active in a variety of professional, community and charitable organizations.

For more information on Bill, visit [www.billgilbertspeaker.com](http://www.billgilbertspeaker.com) or [www.gilbertassociates.ca](http://www.gilbertassociates.ca). He can be reached at 1-800-788-1226 or by email through [bill@gilbertassociates.ca](mailto:bill@gilbertassociates.ca).



To book Bill for your next event contact:

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