

Hiring Right!

(Keeping Top Performers in Your Organization)

Do your members complain how they invest time and money in hiring and training good staff, only to have them leave for the competition?

Bill shares ideas on helping Top Performers fit in and on developing a workplace culture that will make them stay.

*If your members want more **Top Performers**, then, it's time to book Bill. He will help them learn how to re-evaluate their approach to **attracting, hiring and keeping Top Performers!***



Does this sound like you? *"They looked great on their résumé. They performed well in the interview process. I took the time to train them. Why are they leaving?"*

Top Performers aren't motivated the same way as others. They are less motivated by top money than their average or poor peers. The cost of replacing a **Top Performer** can exceed 300% of their annual wages. Therefore, fine tuning your organization is well worth the investment.

In this workshop, Bill shares ideas to help **Top Performers** fit in and how to develop a workplace culture where they feel wanted, useful and challenged and where they want to stay.

Topics covered:

- The cost of the status quo
- What is different about your Top Performers?
- What your Top Performers want from you
- Orientation and training
- Skill/experience development
- Career development
- The law of attraction
- Letting go



Bill Gilbert is a speaker, trainer and coach who, for more than 15 years, has helped leaders achieve their potential in the workplace.

He is a Professional Member of the Canadian Association of Professional Speakers (<http://www.canadianspeakers.org>). He is active in a variety of professional, community and charitable organizations.

For more information on Bill, visit www.billgilbertspeaker.com or www.gilbertassociates.ca. He can be reached at 1-800-788-1226 or by email through bill@gilbertassociates.ca.



To book Bill for your next event contact: